

tampa bay

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MEET THE RAYS'
JOE MADDON

PLUS:
REDISCOVER
TAMPA BAY



JULY/AUGUST 2006

\$4.95

Pretty in an appropriately pink Lilly Pulitzer dress, **SUSAN MAXWELL** kicks back at the Blue Martini to chat about **PINK MARTINI**, the fifth-annual fund-raiser for the Florida Suncoast Affiliate of the Susan G. Komen Breast Cancer Foundation.



JOE TRAINA

TELL US ABOUT PINK MARTINI.

It's a wonderful celebration at the Blue Martini, July 13 from 5 to 8 p.m., to kick off our Race for the Cure season. Guests can pre-register for Pink Martini online for \$30, or pay \$35 at the door, which gives you two drink coupons, appetizers, and a pink ribbon pin and a bracelet. Wine is being donated by Mosaic, and we'll have pink martinis from Three Olives Vodka, and live music with the house band. We're so excited about the event — people are still talking about last year's party!

WHAT ARE SOME OF THE ITEMS UP FOR BIDS IN THE SILENT AUCTION?

We have a really terrific selection — a bed-and-breakfast getaway in Vermont, a Devil Rays package, a signed memento from the Bucs, and a six-hour sunset sailboat cruise for six. Bond Jewelers is donating a gorgeous ring, Ackerman Jewelers has given us a necklace, and we also have a wine tasting package and just so much more. You can also purchase a balloon from our Balloon Bouquet, and when you pop it you'll find gift certificates to local restaurants, spas, and wine shops, things like that. Every balloon's a winner.

HOW LONG HAVE YOU BEEN INVOLVED WITH THE FOUNDATION?

This is my second year as special events and fundraising chair. My mother is a breast cancer survivor and I wanted to do something to help.

YOU'RE ALSO A FLIGHT ATTENDANT — WHAT'S TOUGHER, DEALING WITH CRANKY PASSENGERS OR ASKING FOR MONEY FOR THE FOUNDATION?

I think the fund-raising job is much more challenging, and that's what I love about it. I get a thrill from it, an adrenaline rush. I love to get out there and raise the money. It's satisfying to know I'm doing something for such a good cause.

WHAT ARE YOUR GOALS FOR THIS YEAR'S EVENT?

We're hoping to have 500 guests and we want to raise \$22,000.

WHEN IS THIS YEAR'S RACE FOR THE CURE?

The race is Oct. 7, at Vinoy Park in St. Petersburg. We'll have a table set up at Blue Martini with registration forms and information. You can find all the details at komensuncoast.com.

WHAT'S THE ATTIRE FOR PINK MARTINI?

Cocktail — preferably pink.