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Businesses Join the Fight Against Breast Cancer
*Pink Martini to benefit the Florida Suncoast Affiliate of the
Susan G. Komen Breast Cancer Foundation*

Tampa, FL, June 30, 2006 – Tampa Bay businesses are taking a stand against breast cancer by sponsoring the Pink Martini, the Komen Race for the Cure[®] season kick-off event, on July 13.

Dozens of local businesses pledged goods and services for the silent auction and raffle balloons. All proceeds raised will directly benefit women in the Florida Suncoast, funding a variety of programs including breast health education, clinical breast exams, screening mammography, diagnostic evaluations, and treatment.

Event sponsors include: Ackerman Jewelers, Bellini Restaurant, Blue Martini, Bond Jewelers, Chocolate Truffle Bed & Breakfast, Cielo Tequila, Dr. Walker, DDS, De Lorimier, I R I D E S S E Pearls, Lakewood Ranch Plastic Surgery & Skin Care, Lilly Pulitzer, New Balance of Tampa, Postcard Kingdom, PRP Wine International, Salon Jack, The Tampa Tribune, The Melting Pot, Three Olives Vodka, Touch Vodka, and Woody's Greek Salad.

The 5th annual Pink Martini will be held Thursday, July 13, 2006, from 5:00 p.m. to 8:00 p.m. at the Blue Martini, International Plaza, Tampa. Two drink coupons, hors d'oeuvres, and a pink ribbon pin are included in the \$30 in advance or \$35 at the door price of admission. For advance registration, visit www.KomenSuncoast.com.

About the Susan G. Komen Breast Cancer Foundation

The Susan G. Komen Breast Cancer Foundation is fighting to eradicate breast cancer as a life-threatening disease. In addition to funding research, the Komen Foundation supports education, screening and treatment projects in communities around the world and delivers the life-saving message of early detection to millions of women and men.

Since 1999, Komen's Florida Suncoast Affiliate has grown to serve Hillsborough, Manatee, Pasco, Pinellas, Polk and Sarasota counties. Seventy-five percent of funds raised by events like the annual Komen Race for the Cure[®] go directly to the community, with the remainder going to the national Foundation's research and awards program. In 2006, \$686,000 has been awarded to 16 grantees to support a variety of programs providing breast health education, clinical breast exams, screening mammography and diagnostic evaluations in the community.

For more information on the Florida Suncoast Affiliate of the Susan G. Komen Breast Cancer Foundation, please visit www.komensuncoast.com or call toll free 877-506-6927. To learn more about breast health, breast cancer or the national Komen Foundation, please visit www.komen.org or call the National Toll-Free Breast Care Helpline, 1.800 I'M AWARE[®] (1-800-462-9273).

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