

For Immediate Release

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McDONALD'S® SUPPORTS FIGHT AGAINST BREAST CANCER

Tampa Bay McDonald's Presents \$37K Check to Florida Suncoast Affiliate of the Susan G. Komen Breast Cancer Foundation August 15th

Tampa – August 13 – A check in the amount of \$37,392.76 will be presented to the Florida Suncoast Affiliate of the Susan G. Komen Breast Cancer Foundation from McDonald's Restaurants of Tampa Bay at 9:00 am on August 15th. The presentation will take place at the McDonald's restaurant located at 4443 West Kennedy Boulevard in Tampa.

The funds were raised in McDonald's restaurants throughout 10 counties in Tampa Bay area this spring. From May 8 through May 14th customers were given an opportunity to purchase pink ribbons for \$1 to benefit the Florida Suncoast Affiliate of the Susan G. Komen Breast Cancer Foundation. Ribbons were then displayed in the restaurants. Additionally, proceeds from the sale of apple pies on May 13th and 14th at local McDonald's were donated to the Florida Suncoast Affiliate of the Susan G. Komen Breast Cancer Foundation.

"Our restaurants are proud to support initiatives designed to help raise funds for breast cancer awareness and research. We are pleased to be able to provide a way for our customers to be a part of this important effort." said Allison Adams, McDonald's Owner/Operator and member of the McDonald's Women's Owner/Operator Network.

Owner/Operator and President of the Tampa Bay Marketing Association for McDonald's, Stu Brown, will present a large pink check in the amount of \$37,392.76 to the Florida Suncoast Affiliate of the Susan G. Komen Breast Cancer Association's Executive Director Lynn Rasys and President of the Board of Directors Fran Lambert, along with Ms. Adams.

McDonald's USA, LLC is the leading foodservice provider in the United States serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 13,700 U.S. restaurants are independently owned and operated by local franchisees. For more information about McDonald's visit www.mcdonalds.com.

The Susan G. Komen Breast Cancer Foundation is fighting to eradicate breast cancer as a life-threatening disease. In addition to funding research, the Komen Foundation supports education, screening and treatment projects in communities around the world and delivers the life-saving message of early detection to millions of women and men.

Since 1999, Komen's Florida Suncoast Affiliate has grown to serve Hillsborough, Manatee, Pasco, Pinellas, Polk and Sarasota counties. Seventy-five percent of funds raised by events like the annual Komen Race for the Cure[®] go directly to the community, with the remainder going to the national Foundation's research and awards program. In 2006, \$686,000 has been awarded to 16 grantees to support a variety of programs providing breast health education, clinical breast exams, screening mammography and diagnostic evaluations in the community.

For more information on the Florida Suncoast Affiliate of the Susan G. Komen Breast Cancer Foundation, please visit www.komensuncoast.com or call toll free 877-506-6927. To learn more about breast health, breast cancer or the national Komen Foundation, please visit www.komen.org or call the National Toll-Free Breast Care Helpline, 1.800 I'M AWARE[®] (1-800-462-9273).

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