

FOR IMMEDIATE RELEASE
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Tenth Annual Komen Florida Suncoast Race for the Cure to be held at Vinoy Park on Sat., October 4

SEPTEMBER 29, 2008 -- ST. PETERSBURG, FL --The tenth annual Florida Suncoast Affiliate of Susan G. Komen for the Cure® will hold its tenth annual Komen Florida Suncoast Race for the Cure® on Saturday, October 4th at Vinoy Park in St. Petersburg. Over 12,500 men, women, and children are expected to participate in the race/walk and raise over \$1 million to help end breast cancer forever.

New this year - a 10K competitive run and non-competitive walk, which is expected to draw more participants to the Race. A competitive 5K Run, non-competitive 5K walk, and a one-mile fun run/walk will also be available for participants. All fitness levels are encouraged to participate, including children under age 10 in the Kids for the Cure® race, and the Sleep in for the Cure® for those who just can't get up to join the crowd!

Learn more at www.komensuncoast.org

WHAT:

Komen Florida Suncoast Race for the Cure®

WHEN:

Saturday, Oct. 4, 2008

6am Late Registration Open

7:15am Opening Ceremony; Late Registration Ends

7:30am 10K Race begins

8:00 am 5K Race begins

9:15am 1 Mile Fun Run/Walk

9:45am Kids for the Cure

10am Survivor Celebration and Awards Ceremony

WHERE:

Vinoy Park

710 Bayshore Drive Northeast

St. Petersburg, FL 33701

PARKING:

Parking will be available at the following for their posted fees: Bayfront Center, Progress Energy Park, South Core, Baywalk

COST:

\$35 per person

\$10 Kids for the Cure®

REGISTRATION:

Register online until October 1st at www.komensuncoast.org

Register in person at Vinoy Park, Friday, October 3, 10a - 7p

MORE INFORMATION:

www.komensuncoast.org

About Florida Suncoast Affiliate of Susan G. Komen for the Cure

The Florida Suncoast Affiliate of Susan G. Komen for the Cure® is working to better the lives of those facing breast cancer in our community. Through events like the Komen Florida Suncoast Race for the Cure, we have invested over \$7 million in local breast health and breast cancer awareness projects in six Florida counties: Hillsborough, Manatee, Pasco, Pinellas, Polk, and Sarasota. Up to 75 percent of net proceeds generated by the Komen Florida Suncoast Affiliate are returned to the community while the remaining income goes to the national Susan G. Komen for the Cure Award and Research Grant Programs. In 2008, the Florida Suncoast Affiliate awarded 20 grants for a total of nearly \$1.1 million dollars to the community to support a variety of programs supporting breast cancer education, screening and treatment for the underserved. For more information about the Florida Suncoast Affiliate visit <http://www.komensuncoast.org> or call 1-877-506-6927.

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