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SARASOTA'S LUNCH FOR THE CURE® RAISES AWARENESS OF BREAST CANCER & HONORS LOCAL ACTIVISTS

***Plus, Celebrity Rene' Syler Talks About Her Double Mastectomy to Prevent
Breast Cancer***

The Florida Suncoast Affiliate of Susan G. Komen for the Cure® is honoring three Sarasota residents for their outstanding efforts to end breast cancer forever. Mr. & Mrs. Laurence DeLynn and Margo Dolan will be honored at the annual *Lunch For the Cure*®, Thursday, March 20, 2008 at the Sarasota Ritz Carlton at 12 p.m..

Jean and Laurence DeLynn are known throughout the community for their extreme generosity and tireless involvement with the Wellness Community of Southwest Florida.

Margo Dolan is known in the community for her outstanding efforts to raise money for Susan G. Komen for the Cure. She has participated in the Tampa Bay Breast Cancer 3 Day since 1992, in honor of her closest friend. In 2007, her team "Walking In Sunshine," was 100 members strong and raised \$274,000 for breast cancer research, education and treatment.

The keynote speaker for the event will be former anchor of CBS's *The Early Show*, Rene' Syler. Syler made headlines after her decision to have a bilateral prophylactic mastectomy as a preventative measure against breast cancer. In addition to both her mother and father surviving breast cancer, Syler had four biopsies in four years.

Motherhood was part of the reason she decided to have the mastectomy, which her new book, *Good Enough Mother*, touches upon. Syler is also a longtime breast cancer advocate and ambassador for Susan G. Komen for the Cure.

Syler's book will be available for sale at the event. In the book, she discusses a variety of serious subjects, including her aforementioned medical procedure, food options, race relations and other issues affecting families. Her sincere belief is that parents do not have to be perfect to be a successful parent.

Guests will also have the opportunity to purchase unique items from local boutiques that will be set up outside of the Ritz Carlton ballroom. The boutiques will open at 10AM and will stay open for an hour after the conclusion of the luncheon.

To purchase tickets, visit www.komensuncoast.org or call 877-506-6927.

Details:

Lunch For the Cure®

10:00 AM Boutiques Open
12:00 PM Luncheon

Thursday, March 20, 2008

Sarasota Ritz-Carlton

Tickets: \$75

About the Florida Suncoast Affiliate of Susan G. Komen for the Cure

The Florida Suncoast Affiliate of Susan G. Komen for the Cure—along with those who generously support us with their talent, time and resources—is working to better the lives of those facing breast cancer in our community. We join more than 100,000 breast cancer survivors and activists around the globe as part of the world's largest and most progressive grassroots network fighting breast cancer. Through events like the Susan G. Komen Florida Suncoast Race for the Cure®, we have invested over \$7 million in local breast health and breast cancer awareness projects in six Florida counties: Hillsborough, Manatee, Pasco, Pinellas, Polk, and Sarasota. Up to 75 percent of net proceeds generated by the Komen Florida Suncoast Affiliate are returned to the community while the remaining income goes to the Susan G. Komen for the Cure Award and Research Grant Program supporting research, awards, educational and scientific programs around the world. In 2007, the Florida Suncoast Affiliate awarded 20 grants for a total of nearly a million dollars to the community to support a variety of programs supporting breast cancer awareness. Learn more at www.komensuncoast.org.

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