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McDONALD'S® SUPPORTS FIGHT AGAINST BREAST CANCER

Tampa Bay McDonald's Presents \$50,798.51 to the Florida Suncoast Affiliate of Susan G. Komen For the Cure July 10th at Dakota McDonald's

(Tampa, FL) – July, 5 – A check in the amount of \$50,798.51 will be presented to the Florida Suncoast Affiliate of Susan G. Komen for the Cure from McDonald's Restaurants of Tampa Bay at 9:00 am on July 10th. The presentation will take place at the McDonald's restaurant located at the corner of Dakota and Kennedy Boulevard in Tampa.

The funds were raised in McDonald's restaurants throughout 10 counties in the Tampa Bay area this past spring. Customers were given an opportunity to purchase pink ribbons for \$1 to benefit the Komen Florida Suncoast Affiliate. Ribbons were then displayed in the restaurants. Additionally, proceeds from the sale of apple pies at local McDonald's over Mother's Day weekend were donated to the Affiliate.

This is the third year McDonald's of Tampa Bay has held this fundraiser. In 2006, more than \$37,000 was raised for the Florida Suncoast Affiliate of Susan G. Komen for the Cure. "Our restaurants are proud to continue to support initiatives designed to help raise funds for breast cancer awareness and research. We are pleased to again be able to provide a way for our customers to be a part of this important effort." said Allison Adams, McDonald's Owner/Operator and member of the McDonald's Women's Owner/Operator Network.

"We are honored to receive this generous donation from McDonald's," says Lynn Rasys, Executive Director of the Komen Florida Suncoast Affiliate. "Without donations like this, we wouldn't be able to grant organizations in our own community nearly \$1 million so they may continue to provide screening

and treatment programs.” Last year alone, grants from the Komen Florida Suncoast Affiliate reached over 60,000 people through educational and support programs. Those grants also provided 2,500 initial screening mammograms, 1,100 initial diagnostic procedures including biopsies, and 89 women were diagnosed and treated for breast cancer.

Stu Brown, Owner/Operator and President of the Tampa Bay Marketing Association for McDonald's, will present a large pink check in the amount of \$50,798.51 to Lynn Rasys, and President of the Board of Directors, Gina Kravitz, along with Ms. Adams.

About the Florida Suncoast Affiliate of Susan G. Komen for the Cure

The Florida Suncoast Affiliate of Susan G. Komen for the Cure—along with those who generously support us with their talent, time and resources—is working to better the lives of those facing breast cancer in our community. We join more than 100,000 breast cancer survivors and activists around the globe as part of the world's largest and most progressive grassroots network fighting breast cancer. Through events like the Komen Florida Suncoast Race for the Cure, we have invested \$6 million in local breast health and breast cancer awareness projects in six Florida counties: Hillsborough, Manatee, Pasco, Pinellas, Polk, and Sarasota. Up to 75 percent of net proceeds generated by the Komen Florida Suncoast Affiliate are returned to the community while the remaining income goes to the Susan G. Komen for the Cure Award and Research Grant Programs supporting research, awards and educational and scientific programs around the world. In 2007, the Florida Suncoast Affiliate awarded 20 grants for a total of nearly a million dollars to the community to support a variety of programs supporting breast cancer awareness, screening, and treatment. For more information visit, www.komensuncoast.org or call 727-734-7832.

About McDonald's

McDonald's USA, LLC is the leading foodservice provider in the United States, serving a variety of wholesome foods made from quality ingredients to millions of customers every day. More than 80 percent of McDonald's 13,700 U.S. restaurants are independently owned and operated by local franchisees. For more information on McDonald's, visit www.mcdonalds.com.

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