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FLORIDA SUNCOAST AFFILIATE OF SUSAN G. KOMEN FOR THE CURE[®] NAMED A FINALIST FOR TAMPA BAY BUSINESS JOURNAL'S 2007 NONPROFIT OF THE YEAR AWARDS

Tampa, May 30, 2007 - Tampa Bay Business Journal has named the *Florida Suncoast Affiliate of Susan G. Komen for the Cure* as one of the Finalists for the 2007 Nonprofit of the Year Awards. These awards recognize Tampa Bay-based 501(c)(3), non-foundation community organizations benefiting residents of Greater Tampa Bay who are fiscally responsible and accountable with regard to program outcomes.

The *Florida Suncoast Affiliate* was one of almost 100 nonprofit organizations nominated for the 2007 Nonprofit of the Year Awards and was chosen as a finalist based on its fiscal responsibility, management, mission, programming, and impact in the community.

"There are so many worthy nonprofit organizations in the Tampa Bay area," said Bridgette Mill, Tampa Bay Business Journal publisher, "and we are thrilled to present this awards event and special publication dedicated to recognizing the hardworking nonprofit organizations who are a part of making such a difference in our community."

The *Tampa Bay Business Journal* launched the nomination process for the 2007 Nonprofit of the Year Awards in February and word spread quickly through direct mailings, e-mailings, phone calls, events, as well as advertisements in the paper and on the website. The awards luncheon, which is open to anyone who would like to attend, will be held on Thursday June 21st at A La Carte Event Pavilion and will recognize Directions for Mental Health along with the other finalists. The 2007 Nonprofit of the Year finalists will each be mentioned in a special publication of the Tampa Bay Business Journal issued June 22nd.

About the Florida Suncoast Affiliate of Susan G. Komen for the Cure

The Florida Suncoast Affiliate of Susan G. Komen for the Cure—along with those who generously support us with their talent, time and resources—is working to better the lives of those facing breast cancer in our community. We join more than 100,000 breast cancer survivors and activists around the globe as part of the world's largest and most progressive grassroots network fighting breast cancer. Through events like the Komen Florida Suncoast Race for the Cure, we have invested \$5.1 million in local breast health and breast cancer awareness projects in six Florida counties: Hillsborough, Manatee, Pasco, Pinellas, Polk, and Sarasota. Up to 75 percent of net proceeds generated by the Komen Florida Suncoast Affiliate are returned to the community while the remaining income goes to the Susan G. Komen for the Cure Award and Research Grant Programs supporting research, awards and educational and scientific programs around the world. In 2007, the Florida Suncoast Affiliate awarded 26 grants for a total of nearly a million dollars to the community to support a variety of programs supporting breast cancer awareness. Learn more at www.komensuncoast.org.

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